

## **How to guide: Setting up LinkedIn Premium with a discount code**

Social media can help you connect with others online. LinkedIn is a social media platform specifically designed for people looking for or already in work.

There are different types of LinkedIn accounts. Free LinkedIn accounts are available to anyone who wants to register. This is a good way to get to know the platform and how it works.

LinkedIn Premium accounts can help you with job searching and building new skills. On a LinkedIn Premium account you can use tools like:

- LinkedIn Premium Insights: to find more information about an organisation they are interested in like total job openings
- LinkedIn Learning: to set career and skills goals and explore online learning courses
- LinkedIn Interview Prep Tool: to practice mock interviews with AI
- And more!

**Top tip:** Good Things Australia is supporting organisations in our network with 12 month Premium LinkedIn Licences.

This guide will help you activate your LinkedIn Premium account using a discount code provided by Good Things. You will need a LinkedIn account before you can activate your Premium licence.

## Creating an account

Make sure that you use your real or preferred professional name. LinkedIn will not allow accounts to be made with fake names.

Follow these steps to create an account.

- 1) Visit the [LinkedIn](https://www.linkedin.com) website.
- 2) Select “Join now”.

LinkedIn

Top Content

People

Learning

Jobs

Games

Sign in

Join now

Welcome to your  
professional community



Continue with Google

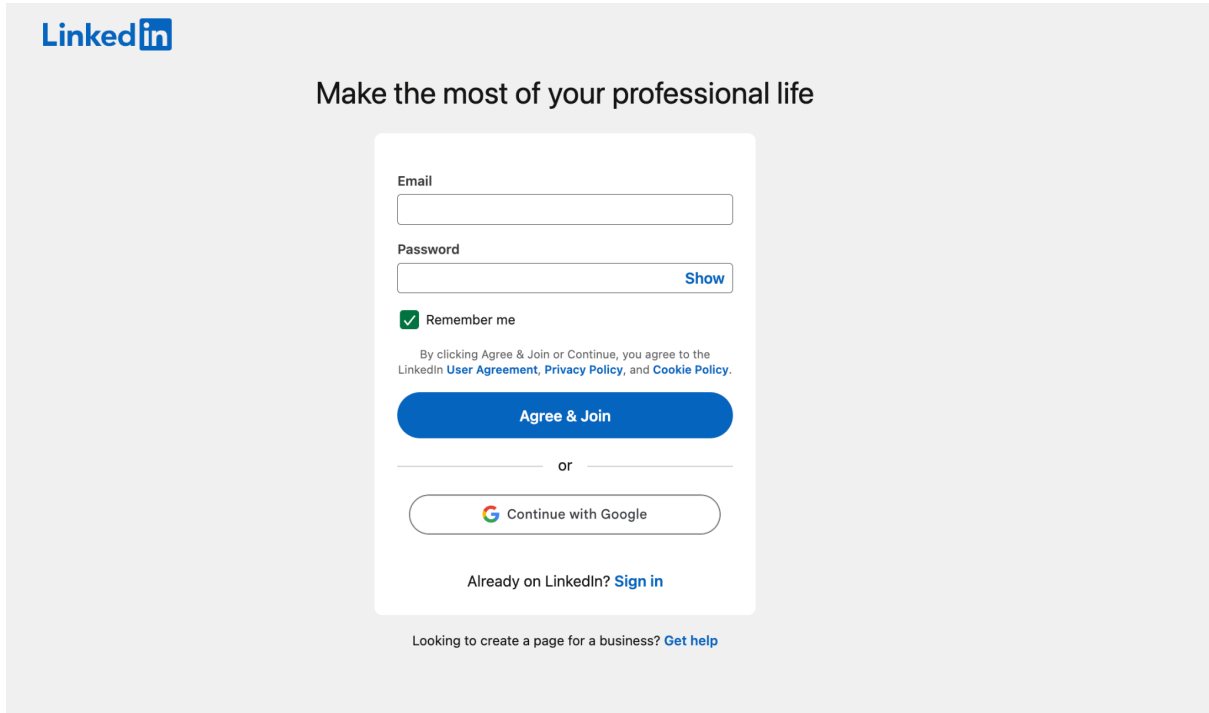
Sign in with email

By clicking Continue to join or sign in, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#).

New to LinkedIn? [Join now](#)



- 3) Type in your email and create a strong password.



The image shows the LinkedIn sign-up interface. At the top left is the LinkedIn logo. Below it, the text "Make the most of your professional life" is centered. The main form is a white box with a light gray border. It contains an "Email" input field, a "Password" input field with a "Show" link, and a "Remember me" checkbox which is checked. Below these is a line of small text: "By clicking Agree & Join or Continue, you agree to the LinkedIn [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#)." Below this is a large blue "Agree & Join" button. Underneath the button is a horizontal line with the word "or" in the center. Below the line is a "Continue with Google" button with the Google logo. At the bottom of the form is the text "Already on LinkedIn? [Sign in](#)". Below the form, centered, is the text "Looking to create a page for a business? [Get help](#)".

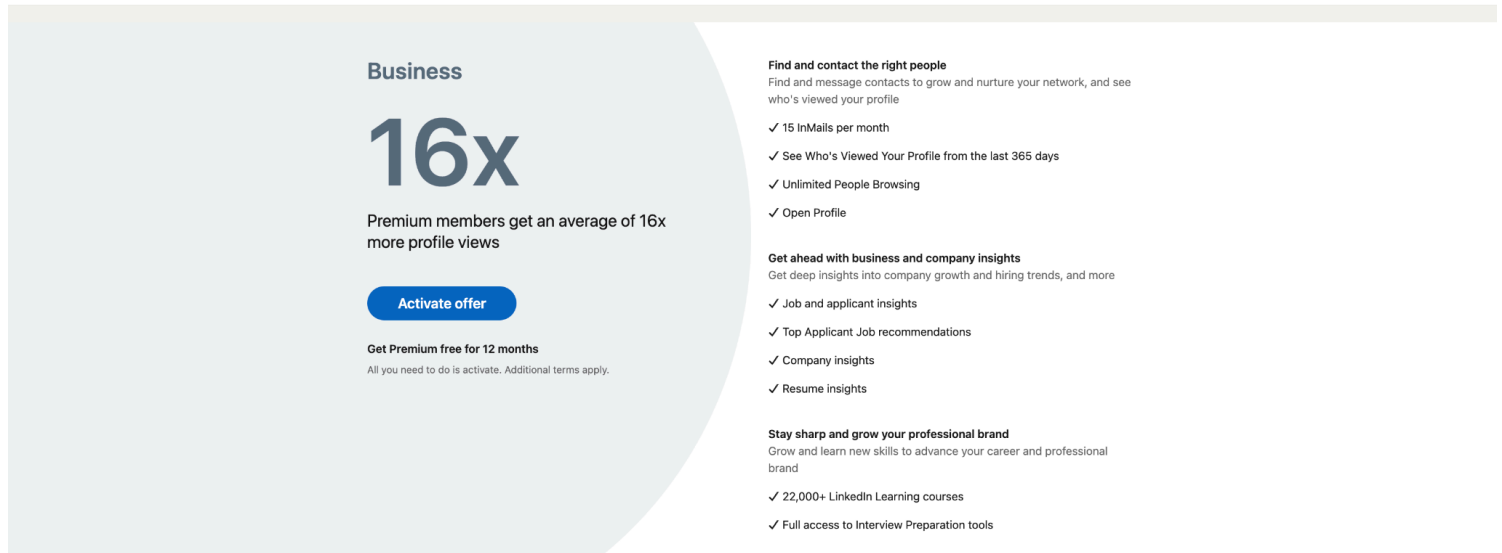
- 4) Select "Accept and Join".
- 5) You may be asked to fill out more information about yourself, follow the rest of the steps to finish setting up your profile.
- 6) Your profile is now set up!

## **Activating a LinkedIn Premium Subscription using a discount code**

Follow these steps to activate your Premium Subscription.

- 1) Log in to your LinkedIn account.
- 2) Select the LinkedIn code that your Digital Mentor sent you by email or SMS.

- 3) This will take you to the LinkedIn webpage to start activating your Premium Account. Select on “Activate offer.”



**Business**

# 16x

Premium members get an average of 16x more profile views

[Activate offer](#)

**Get Premium free for 12 months**  
All you need to do is activate. Additional terms apply.

**Find and contact the right people**  
Find and message contacts to grow and nurture your network, and see who's viewed your profile

- ✓ 15 InMails per month
- ✓ See Who's Viewed Your Profile from the last 365 days
- ✓ Unlimited People Browsing
- ✓ Open Profile

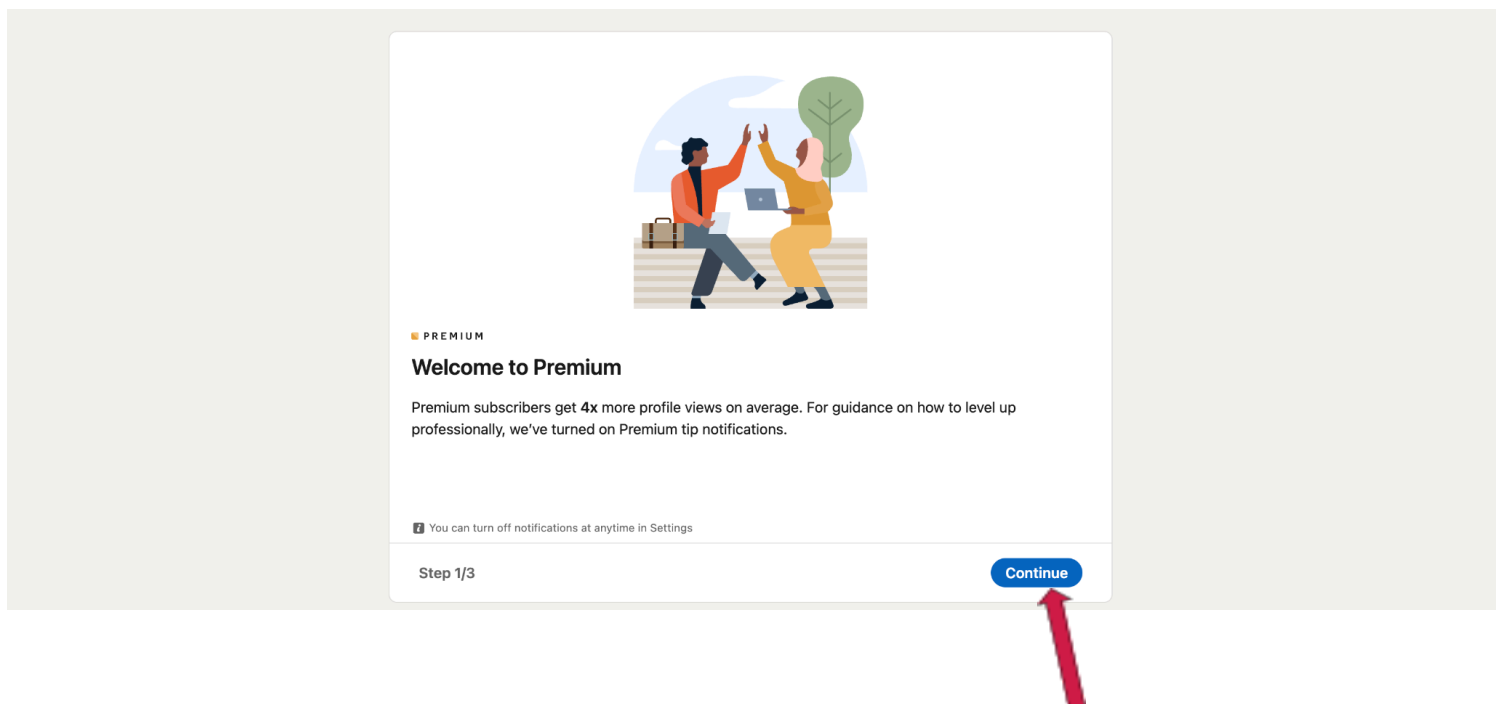
**Get ahead with business and company insights**  
Get deep insights into company growth and hiring trends, and more

- ✓ Job and applicant insights
- ✓ Top Applicant Job recommendations
- ✓ Company insights
- ✓ Resume insights

**Stay sharp and grow your professional brand**  
Grow and learn new skills to advance your career and professional brand

- ✓ 22,000+ LinkedIn Learning courses
- ✓ Full access to Interview Preparation tools

- 4) Select “Continue” for the next 3 steps. You can choose account settings that you prefer in these following steps.



**PREMIUM**

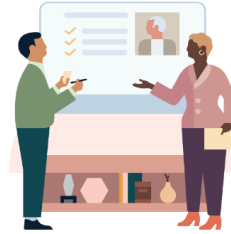
## Welcome to Premium

Premium subscribers get 4x more profile views on average. For guidance on how to level up professionally, we've turned on Premium tip notifications.

🔔 You can turn off notifications at anytime in Settings

Step 1/3

[Continue](#)



PREMIUM

### Stay open to new opportunities with Open Profile

Turning on Open Profile allows other members outside your network to message you about new opportunities without using InMail credits.

Open Profile

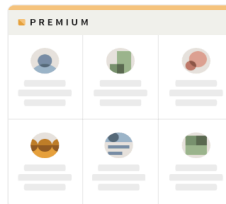
Off ☐

 You can change this anytime in Settings

Step 2/3

Back

Continue



PREMIUM

### Achieve your goals faster with Premium

[See all premium features](#)

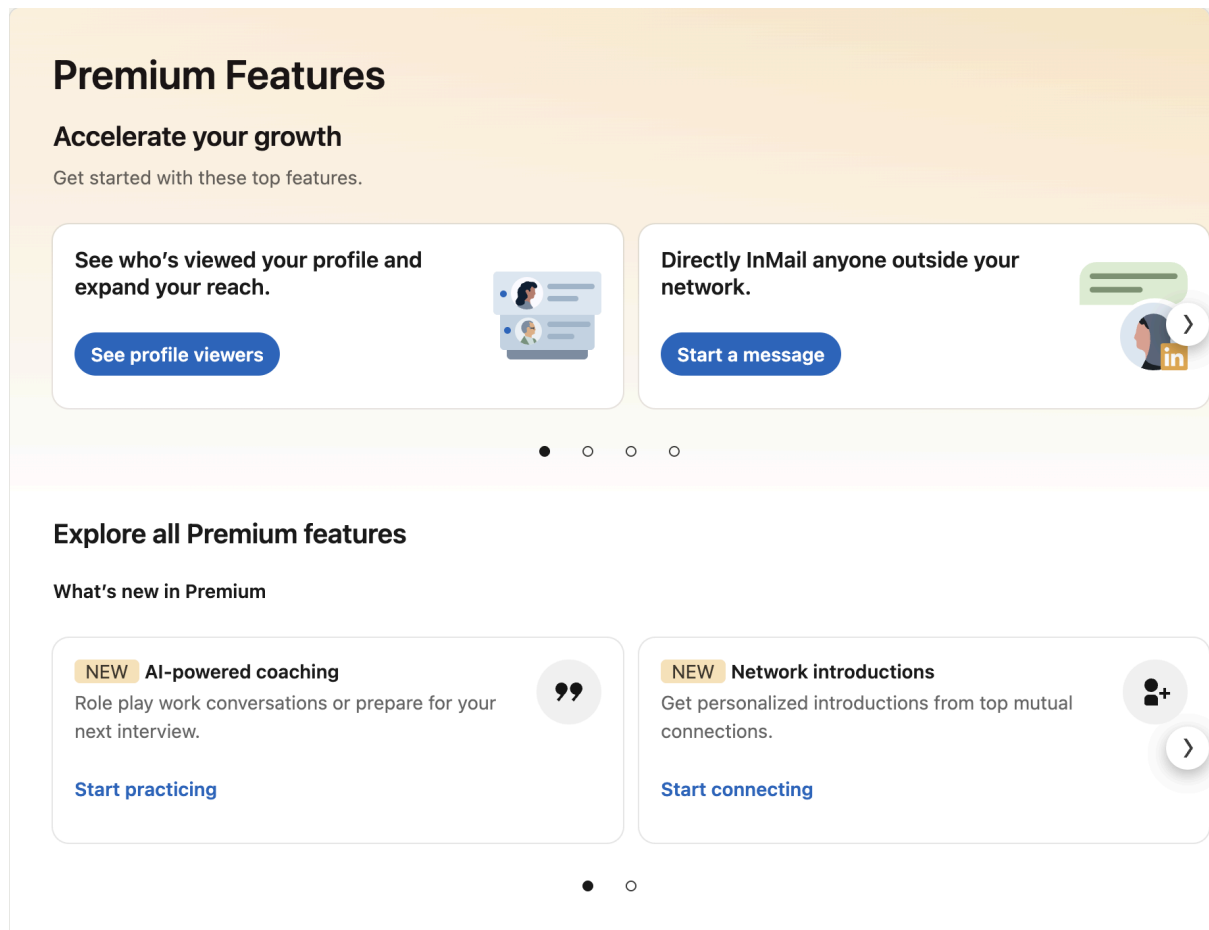
Step 3/3

Back

Done



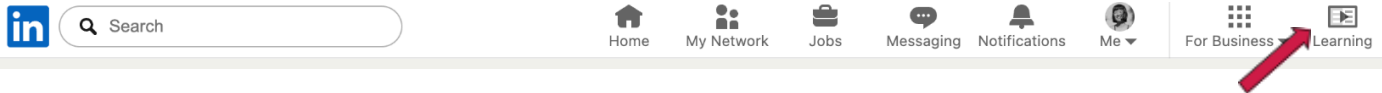
- 5) Your Premium LinkedIn Subscription is now set up! The page will look similar to this.



## Have a go at LinkedIn Learning

LinkedIn Learning is available for people with Premium LinkedIn Subscriptions. It includes self paced courses, professional development and AI coaching.

LinkedIn Learning is found on the right-side of the menu bar when logged in to LinkedIn.

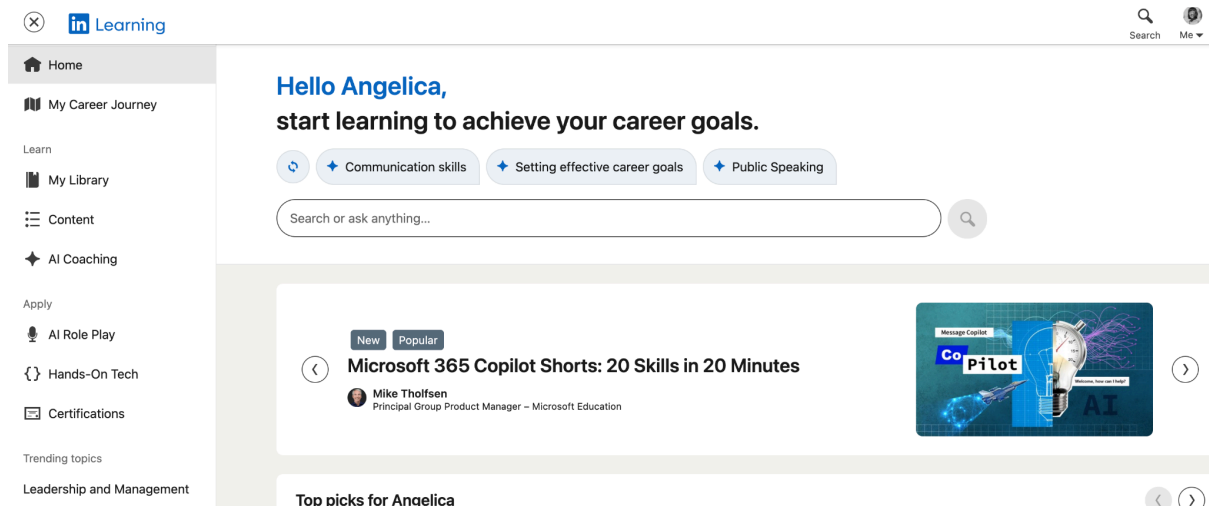


## Using LinkedIn Learning

Follow the guide below to learn how you can use the homepage, explore courses and save content to your library.

## Homepage

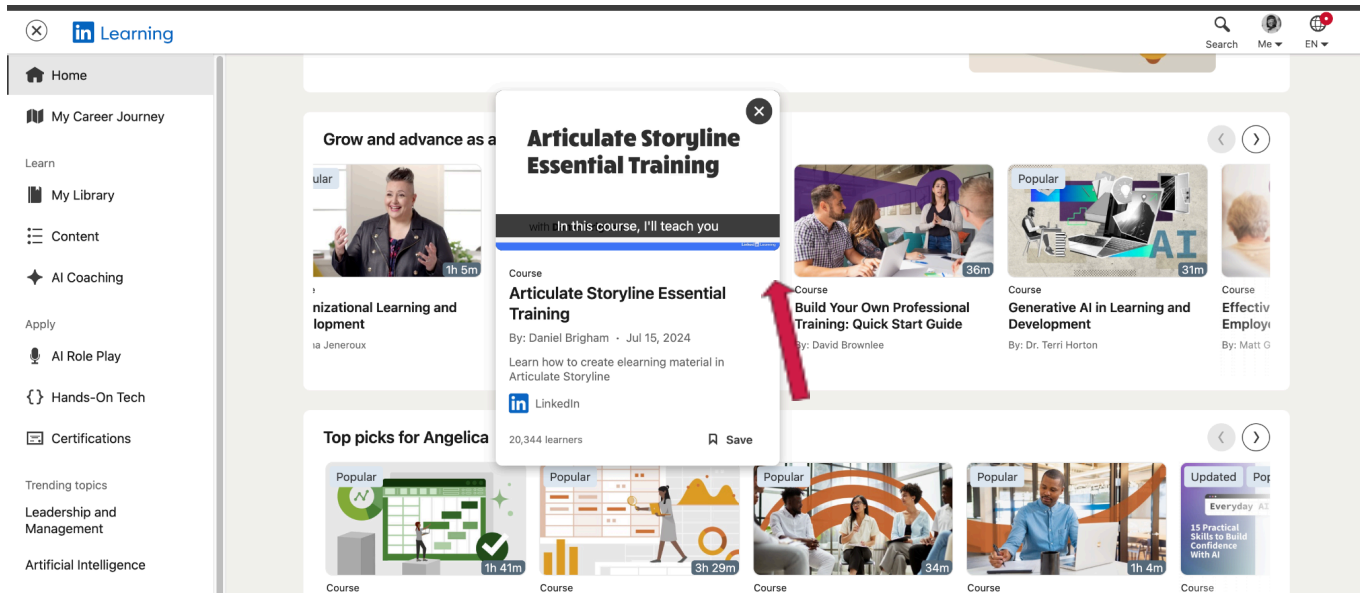
The homepage skill building courses from using AI to Excel. Learners can also use the search function to find specific skills.



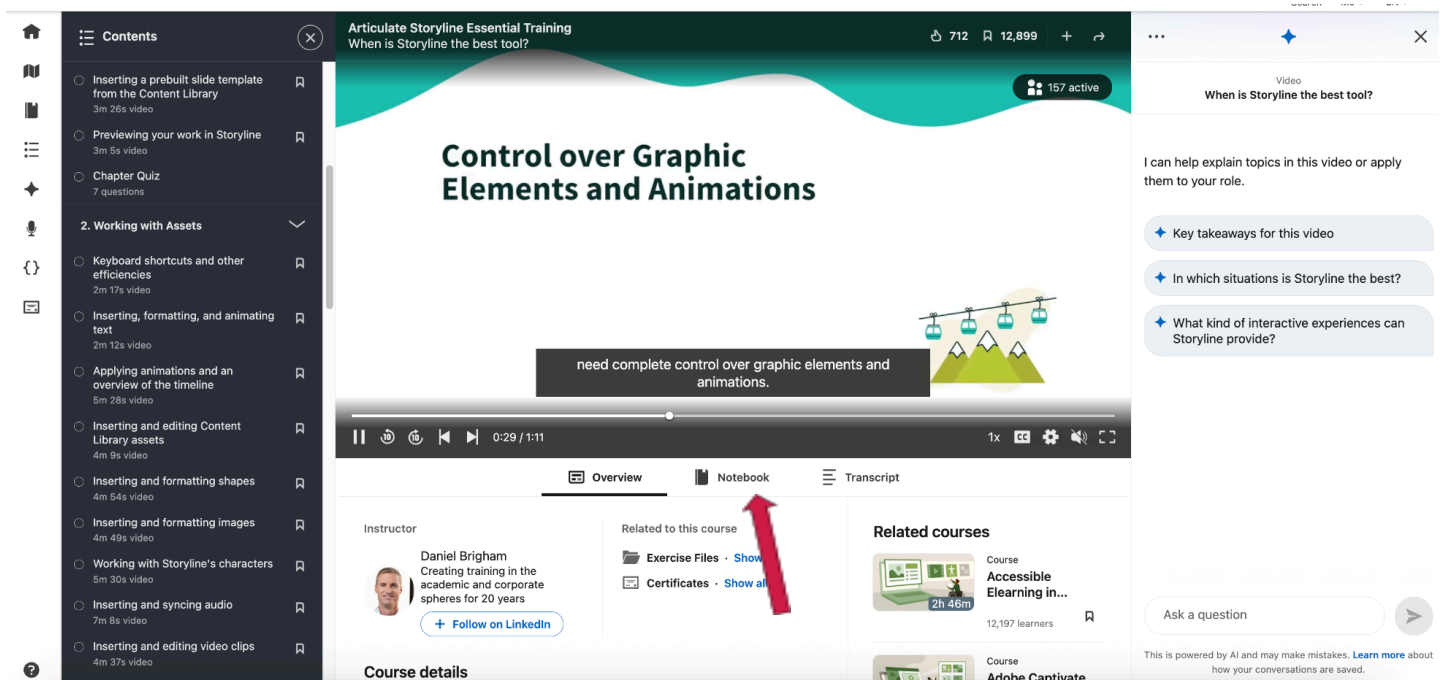
## Exploring courses

You can bookmark courses, write notes and save the content to your learning library.

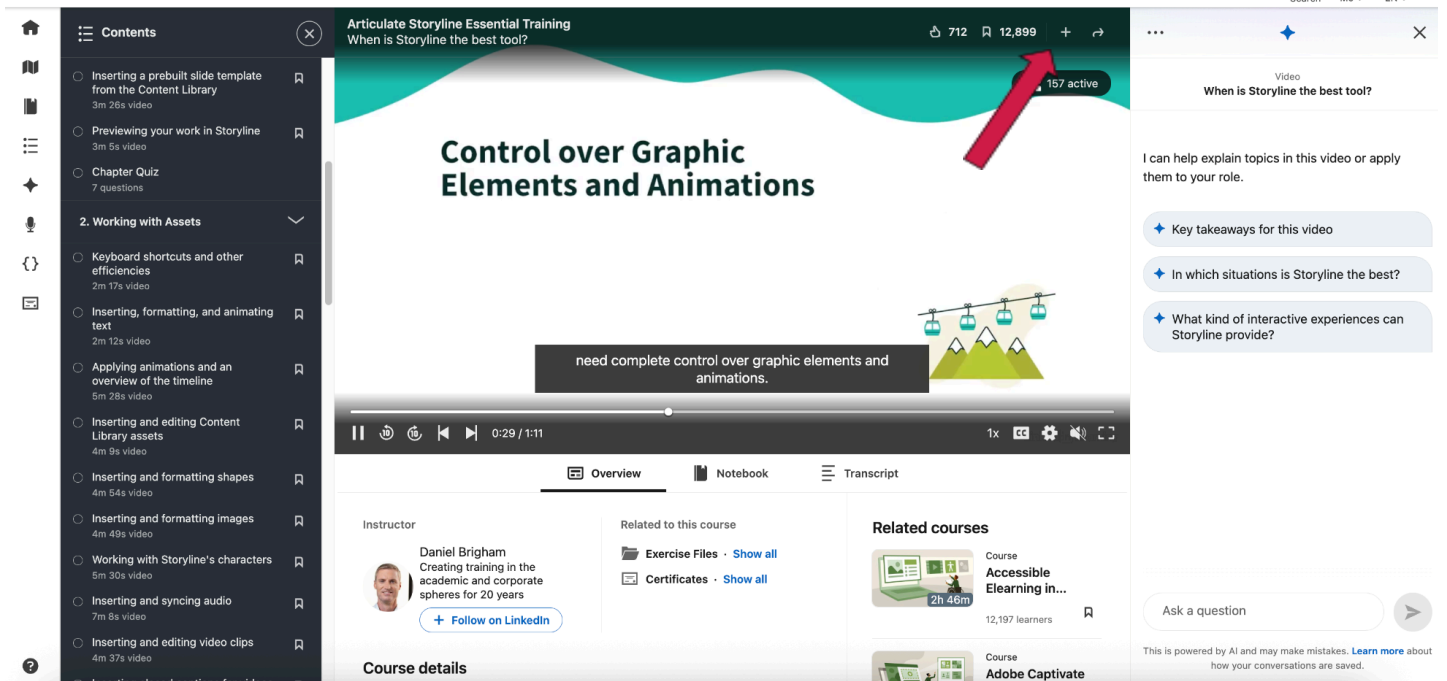
1) Select the course that you're interested in.



2) To save and type notes on a course, select "Notebook."



- 3) To save a course to your content library, select the “+” symbol above the video. You can also “Create a collection” to group your courses into topics, or however you want to organise your learning content.



The screenshot shows the Articulate Storyline Essential Training course interface. On the left is a 'Contents' sidebar with a list of video topics. The main area displays a video titled 'Control over Graphic Elements and Animations'. Above the video player, there are statistics: 712 likes, 12,899 views, and a '+' icon for saving the course. A red arrow points to this '+' icon. Below the video player, there are tabs for 'Overview', 'Notebook', and 'Transcript'. The 'Overview' tab is active, showing the instructor's name (Daniel Brigham), related course files (Exercise Files, Certificates), and related courses (Accessible Elearning in..., Adobe Captivate). On the right side, there is a 'Video' section with a title 'When is Storyline the best tool?' and a list of interactive questions. At the bottom right, there is an 'Ask a question' button and a disclaimer about AI-powered assistance.