



Get Online Week Event Grant 2025 Guidelines

In these grant guidelines, you will find information on:

Get Online Week Event Grants Grant eligibility Grant requirements Support you will receive from us Use of funds Notification and payment Project timeline Reporting and record keeping Grant terms and conditions How to apply Support Application questions

Get Online Week

Get Online Week is Good Things' annual digital inclusion campaign.

For one week every October, hundreds of digital skills events are held across Australia by community organisations that inspire people to get online.

This year's Get Online Week campaign is taking place on 20-26 October 2025.

Get Online Week digital skills events can include things like techie BBQs, morning & afternoon teas, open days, guest speakers, or learning about AI.

- See Get Online Week event ideas.
- Get tips to plan your event
- Learn more about Get Online Week

Get Online Week Event Grants

Get Online Week event grants help community organisations host free digital skills events during Get Online Week, 20-26 October 2025.

Get Online Week events give people the chance to find the local support they need to improve their digital skills and get motivated to learn more.

The event grants are \$1,000 in value. They will be awarded to organisations in the Good Things network to host **at least one free in-person event** during Get Online Week. The events must promote the Be Connected program and inspire people to **get online more safely and confidently** at their event.

This grant is offered through the Be Connected program. Be Connected is an Australian government initiative committed to increasing the confidence, skills, and online safety of older Australians. Good Things Australia manages the Be Connected grants program and coordinates a network of community partners who provide free digital skills support to over 50s.

If you successfully apply for a Get Online Week event, you will need to:



What you need to do

See full grant requirements below and terms and conditions before you apply for more detail.

Grant eligibility

Organisations applying for a Get Online Week grant **must**:

- Be a member of the Good Things network. If you are not yet a Network Partner, you can join our <u>my.GoodThings website</u>. You can apply for the grant as soon as you submit the Join the Network form.
- Have no outstanding acquittals from previous grant/s awarded by Good Things.

If you are not sure if you are eligible, please log in to your<u>my.GoodThings account</u>, <u>ask our grant bot</u> or <u>contact Good Things</u> to check.

Grant requirements

Get Online Week grant recipients will be required to:

- 1. Hold at least **one free face-to-face digital skills event** during Get Online Week (20-26 October 2025).
- 2. Support attendees to learn or practice digital skills at the event.
- 3. Use Good Things' Get Online Week and Be Connected resources and the <u>Be</u> <u>Connected learner website</u> when promoting and hosting the event
- 4. Introduce new learners to the **Be Connected learner website** and encourage people aged over 50 to attend a Be Connected digital skills session for ongoing support (ideally at your own organisation)
- 5. Participate in Good Things surveys, including sharing feedback surveys for event attendees (a minimum of **10 learner surveys** need to be completed)
- 6. Complete an online **final report** on how the Get Online Week activity went, including the number of people reached.
- 7. Supply **at least one good photo** of their Get Online Week event in their final report, which shows the event hall/location, use of Get Online Week event materials, captures the event activity, and the number of attendees
- 8. Be added to our Get Online Week mailing list to receive email updates and Get Online Week resources

What we'd like you to do:

1. Promote your event to your community, e.g., through social media, notice board advertising, or even in the local media.

- 2. Send a local press release and invite VIPs such as MPs, Mayors, and your leadership team.
- 3. Make your event fun, creative, and engaging so your community enjoys improving their digital skills and is excited to do more.

Each registered network partner is eligible for one Get Online Week grant. **Virtual** events are not permissible.

Support you will receive from us

We are here to support you to run a successful event. You will have access to:

- Ready to use resources including posters, digital skills tipsheets and videos, and social media templates
- Ideas for events
- Tips for advertising your event
- Support webinars and how-to guides, such as on planning and marketing successful events
- One-on-one support via our telephone and email helpline

Use of funds

You are required to clearly outline how you will spend the grant funds in your grant application. Your budget must be realistic. Grant funding may be spent on activities that can be justified as supporting your event, including:

- Marketing/promoting your event
- Presenter/staff costs
- Internet fees
- Catering
- Room hire
- Printing of resources
- Equipment hire
- Prizes (only 10% of the costs can be used for prizes)

Exclusions:

- Capital works (building or construction materials)
- Devices
- Funds to hold online events

<u>Use our budget template</u> in your grant application.

Notification and payment

All applicants will be notified of the outcome of their application by email by **8 August 2025**.

If your application is successful, the full amount of the grant, \$1,000 (+ GST if applicable), will be transferred to you from **11 August 2025**, once a contract has been accepted online and an invoice uploaded through your account in the <u>my.GoodThings website</u>.

Details of all organisations successful in receiving this grant will be published on the Good Things website in line with our funding requirements for the Be Connected program.

Please note: failure to accept the contract and upload an invoice by 10 October 2025 may result in the grant offer being withdrawn.

Project timeline

The key dates are:

Activity	Date
Online applications open	Monday, 16 June 2025
Deadline for applications	Friday, 25 July 2025 by 23:55 (AEST)
Communication of results to all applicants	Friday, 8 August 2025
Payment	From Monday, 11 August 2025
Project start and finish date	20-26 October 2025
Final report and financial acquittal	Friday, 7 November 2025

Reporting and record keeping

Successful applicants will be required to submit a final report and financial acquittal by **Friday**, **7 November 2025** via the <u>my.GoodThings website</u>. No reports by email will be accepted.

In the report, we would like to know:

- a. A brief overview of your event (what you did, when, where, and for how long your event took place)
- b. The number of people that attended/you engaged with and how many completed the learner surveys
- c. Supply **at least one good photo** of their Get Online Week event, which shows the event hall/location, use of the marketing pack, captures the event activity, and the number of attendees
- d. Share quotes and learner journeys as good news stories
- e. Expenditure submit a financial acquittal to show actual expenditure
- f. Feedback about your experience hosting a Get Online Week event to help us measure the impact of the campaign and provide great support.

Retention of records

All grant recipients are required to keep original receipts or other documents that account for the expenditure of the grant for up to five years after the grant was awarded.

Grant terms and conditions

Please ensure you have read the Grant Terms and Conditions before you commence your application. These are available on the <u>my.GoodThings website</u>.

How to apply

The application period is open from 16 June to 25 July 2025.

Please log in to my.GoodThings website. and submit your application online.

You can see an example of the application form below.

If you are not yet a registered organisation in our network, you can join using the <u>Join the Network page on our website</u>. You can apply for a Get Online Week grant as soon as you submit the Join the Network form. Newly joined Network Partners will receive a phone call from one of our team members to welcome them to the network and help process their application. There is no need to hold off on your Get Online Week grant application before this phone call.

Support

You can contact our support team at any time if you have any questions about the application process on **(02) 9051 9292** or by emailing <u>connect@goodthingsfoundation.org</u>.

Application questions

Organisation Details (this section will be pre-populated)

- 1. Organisation ID:
- 2. Organisation Name:
- 3. ABN:

Contact Details (this section will be pre-populated)

- 4. First Name:
- 5. Last Name:
- 6. Email:

How did you hear about this funding opportunity? (dropdown box, please select from the following)

- Twitter
- Facebook
- Google search
- Linkedin
- Good Things Australia (eg newsletter)
- Other funding site (eg Community Grants Hub)
- Other

Delivery

- 1. Describe the Get Online Week event/s you will host using this grant. Include:
 - the digital skill/s it will teach
 - the activities your event will include
 - the target audience
 - how many people you expect will attend
 - and facilitator details.

This question has a 200-word limit

2. Describe how you will make your event enjoyable, interactive, and engaging, while creating meaningful opportunities for attendees to practise digital skills.

This question has a 100 word limit

3. Describe how you will use Get Online Week resources and the Be Connected learning website at your event/s

This question has a 100 word limit

4. What are your marketing strategies to promote the event/s? Tell us how you will encourage people to attend

This question has a 200 word limit

5. Get Online Week attracts media attention before/during the campaign. Would you be interested in the media covering your event?

Yes/No

About your event

The info you share here will help us to assess your grant, and let other people know about what you are doing during Get Online Week.

1. Are you planning on running multiple events?

Yes/No

If you answer yes, please provide the details for one of your events in the section below. We will get in touch for the details on your other events if your grant is successful.

2. Is your event open to the public?

Yes/No

3. Can we display your event information and event contact details on the Get Online Week website and interactive map?

If yes, we will list your event and the details you give us below on our website.

Yes/No

4. Event Title

Name of your event – just of one event incase you are holding many events and we will get in touch with you for other events.

5. Provide a short description of your event we can use when promoting it to the public.

This question has a 100-word limit

6. Event category

Choose from the check list the type of event that best relates to your event (select as many as apply). This will help us to promote your event on our website.

- Artificial Intelligence (AI)
- Do more online
- Online banking or shopping
- Online safety
- Photos, videos & social media
- The basics
- Using apps
- Using essential services
- Using your device
- Other

7. Where will your event be held?

Venue name:

8. What is the address of your event?

Street Suburb/City: State/Province: Postcode: Country:

9. Event date

Provide the date of one of your events if there are multiple events, and we will get the remaining from you. The event must be between 20-26 Oct 2025

10. Event times

Start time

End time

Timezone: AWST/ACDT/AEDT

11. Event contact phone number

12. Event contact email address

13. Event or organisation website

Financial

6. What amount are you applying for?

This will be auto-populated with the grant amount - \$1,000

7. Upload the completed Budget Template

<u>Use our budget template.</u>

Once your application is complete, please click **"Submit".** You will receive a confirmation email after you have successfully submitted your application.