

Be Connected logo application

Introduction

The Be Connected logo is provided to your organisation so you can promote that you are a Be Connected Network Partner.

In applying the logo to either your website, a newsletter, or other publication, you must adhere to the rules in this document.

By correctly applying the logo, we can ensure that the brand is used consistently. This will establish trust in the Be Connected program and allow people in your community easily identify that you are offering training and support for older Australians to get online.

So we can keep a record of the logo use and see how far it has spread, please email a copy of your use of the logo to connect@goodthingsfoundation.org.

Variations

The Be Connected logo comes in the variations as described in this document.

For the majority of cases the colour version should be used.

For cases where colour reproduction is not available the mono version should be used, depending on the limitations imposed.

The Be Connected logo should be used, as it appear in this document, alongside the Australian Government crest in lock up on any materials produced by the department, other Australian Government departments or third party providers relating to Be Connected.



Clearspace

Clearspace (as represented by 'X') is to be maintained around the logo as described here.

Logo minimum size is **112mm** wide. This maintains the Australian Government Crest minimum size guidelines of **20mm** wide.

Questions

For any questions on the use of the Be Connected logo, please email connect@goodthingsfoundation.org.

