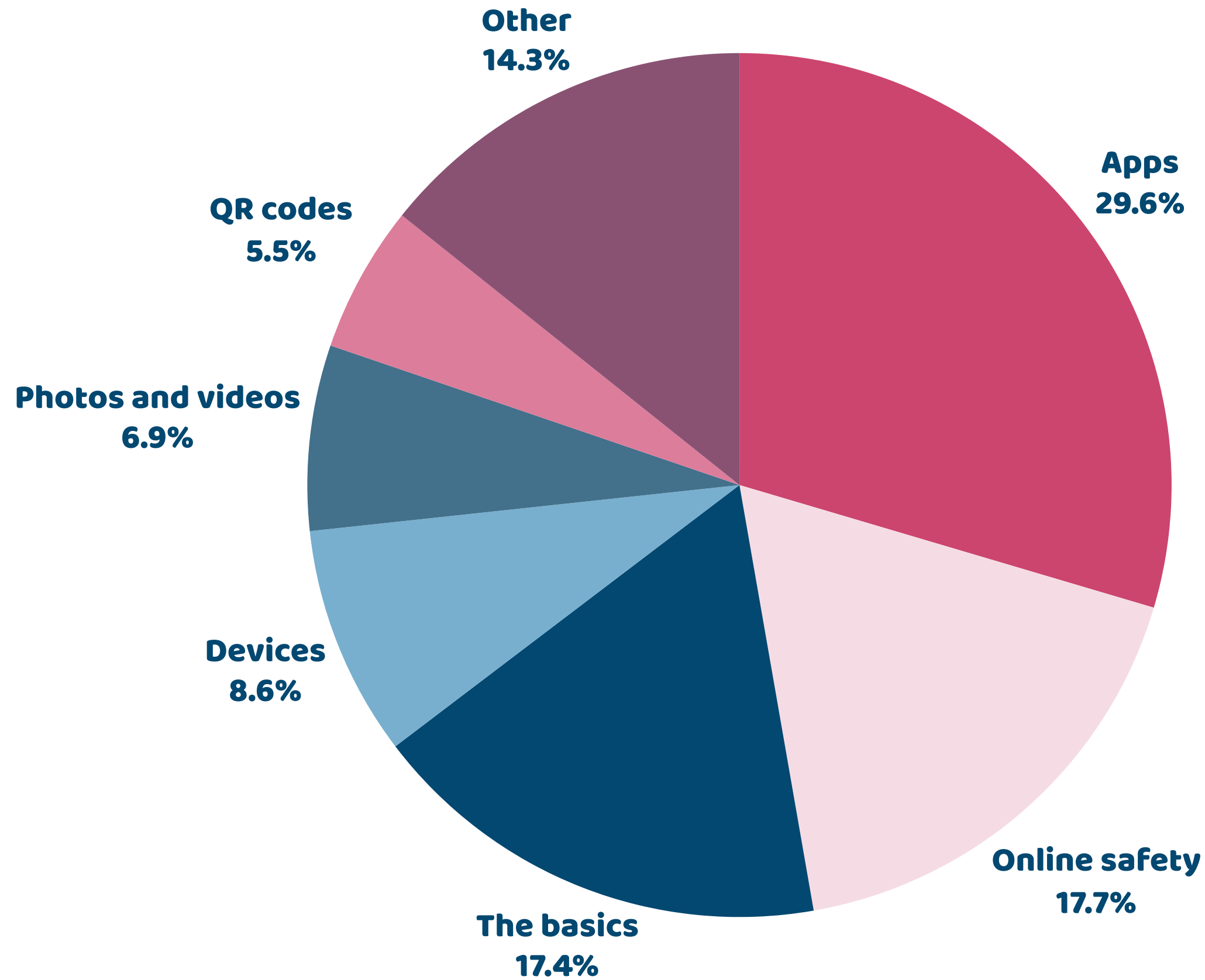


# Top Get Online Week learning topics



**Apps: Downloading and using apps eg Google, YouTube, social media, Pinterest, podcasts**

**Online safety: Scam awareness and recognition, being safer online, managing passwords**

**The basics: getting online, tips and tricks, general knowledge and confidence building**

**Devices: how to use an iPhone, Android, Tablets, iPad and laptops, settings, storage and downloads**

**Photos and videos: taking and editing photos, selfies, making videos, and sending photos to print**

**QR codes: how to scan and use QR codes**

**Other: essential services, games and hobbies, shopping and banking**

# The impact of Get Online Week 2023



## Get Online Week event holders:



**100%**

Get Online Week was beneficial to their community



**95%**

Improved their community's digital skills



**90%**

Helped their community to socially connect

## Get Online Week attendees:



**92%**

Learnt something new at a Get Online Week event



**92%**

Want to learn more about what they can do online

## Top three learning topics:

- Apps
- Online safety
- The basics

Get Online Week is Good Things Foundation's digital inclusion campaign to close the digital divide in Australia.

During Get Online Week, hundreds of community organisations host events supporting people to help them learn new digital skills and feel more comfortable and safer online.

**23K +**

People reached with digital skills support

**1.3K**

Community events held across Australia

**\$487K**

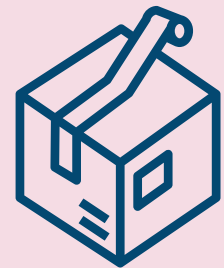
Grant funding distributed to hold events

**2.9K**

Hours of support delivered

# The impact of Get Online Week 2023

## We supported community organisations to host events:



**750+**

Support packs distributed to event holders



**50+**

Resources, webinars, marketing and learning materials created



**4.7/5**

Satisfaction with Good Things Foundation support

## Raising awareness of digital inclusion:



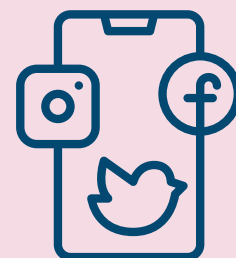
**56.8M**

People reached through media campaign



**431**

Pieces of media coverage



**110K**

Social media reach through paid and organic content

## #GetOnlineWeek

“Our seniors are now more confident in using digital devices, communicating through email and social platforms, and exploring the vast world of information available online. The event not only helped them become more digitally literate but also fostered a sense of community and belonging.”

Ly, Preston Indochinese Elderly Refugees Group VIC | event holder

a campaign by



supported by



Be Connected  
Every Australian online.

