

# The impact of Get Online Week 2022



**19K**

people reached with digital skills support

**1K**

community events held across Australia

**\$500K+**

in grant funding distributed to hold events

## Event holders found Get Online Week:



**100%**

was beneficial to their community



**91%**

improved their community's digital skills



**91%**

helped their community to socially connect

## Get Online Week event-goers:



**93%**

learnt something new at a Get Online Week event



**92%**

want to learn more about what they can do online



**2K+**

hours of digital skills support via Get Online Week events

**Get Online Week is Good Things Foundation's digital inclusion campaign, aimed at closing the digital divide.**

During Get Online Week, hundreds of community organisations host events supporting people to take the next step in learning new digital skills.

For Get Online Week 2022, we encouraged Australians to 'Try One Thing' and discover the possibilities of the internet.



[aus.getonlineweek.com](https://aus.getonlineweek.com)



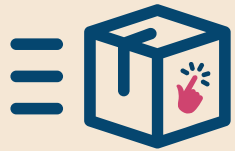
[@getonlineweekau](https://twitter.com/getonlineweekau)

a campaign by



**Good Things**  
Foundation Australia

## We supported community organisations to host events



**700+**

support packs distributed to event holders



**44**

support webinars held and resources created



**4.6 / 5**

event holders' satisfaction rating of Good Things Foundation Australia's support

**“ Our Get Online Week event was great! It brought our community together while showing what can be achieved using technology. ”**

- Sally, Retirement Village Manager at Mercy Place Rice Village, Get Online Week 2022 event holder

## Raising awareness of digital inclusion

We raised awareness around the importance of digital inclusion and the free support available to Australians to improve their confidence online.



**28M**

people reached through media campaign



**9K**

visited the Get Online Week website prior to and during campaign



**650**

pieces of media coverage



**2.4K**

visited the Get Online Week map to find an event near them

## Campaign ambassadors

We are thankful for the support of our Get Online Week 2022 Campaign Ambassadors, including:

**14**

Campaign Ambassadors



Principal Supporting Partner for Get Online Week 2022



**Be Connected**  
Every Australian online.

Funding and Be Connected program partners